ITB BERLIN | standy

» a brand by fairservices.net

» 16 - 18 March 2027



» **PREMIUM EXHIBITION STAND PACKAGES**

» **fairservices.net | standy**

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OVERVIEW

ITB BERLIN
STANDY PACKAGE

STAND SIZE M²	PAGE
9-12	3
13-16	4
17-20	5
21-30	6
31-35	7

	PAGE
SAMPLE DESIGNS	8-12
SUSTAINABLE APPROACH	13-14
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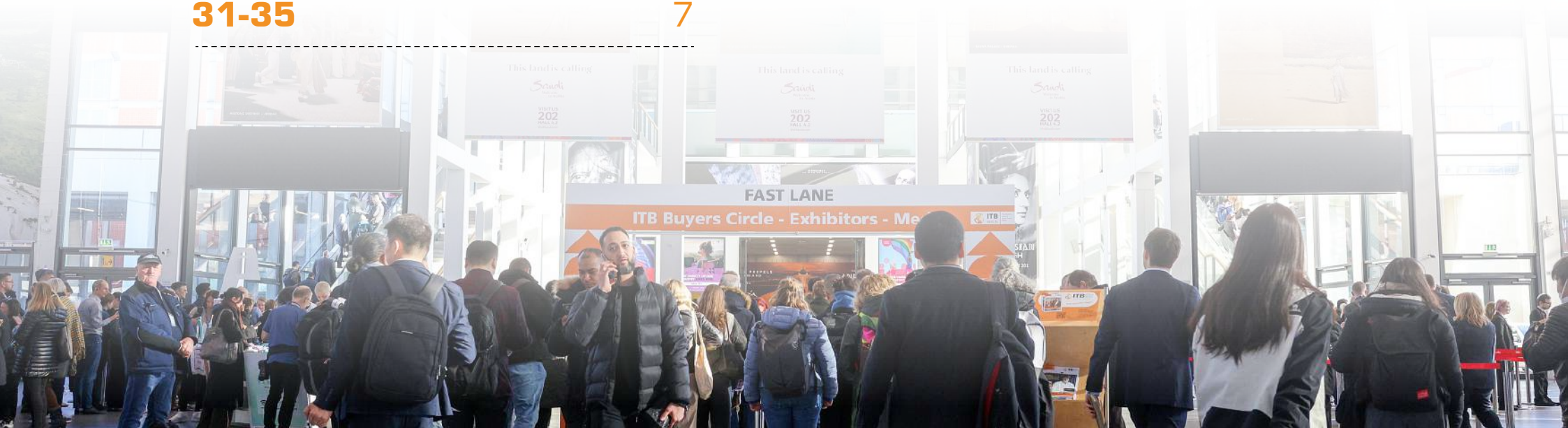

9-12M² STANDY PACKAGE
275,00 € / M²

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» BASIC
STANDY PACKAGE

	STAND SIZE M² 9-12	13-16	17-20	21-30	31-35
carpet, color to choose	✓	✓	✓	✓	✓
wall system, 2.5m high, white infill	✓	✓	✓	✓	✓
lockable storage, 1.0m x 1.0 m	-	-	✓	✓	✓
logo or printed name, up to 1.0m²	✓	✓	✓	✓	✓
light	4	6	8	10	12
information counter	-	-	1	1	1
table / hightable	1	2	3	4	5
chair / barstool	3	6	10	13	16
wastepaper basket	✓	✓	✓	✓	✓

» UPGRADE
PACKAGE OPTIONAL UPGRADE EXAMPLE

9.00m² standy package	**2,475.00** €
full size seamless fabric prints for 6 wall elements	**1,425.00** €
header incl. fabric print / 2.50m x 0.50m	**206.25** €
furniture upgrade	**200.00** €
storage sideboard	**250.00** €

Total price for shown design **4,556.25** € *

** excluded electric & other venue services*

13-16M² STANDY PACKAGE
275,00 € / M²

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» BASIC
STANDY PACKAGE

	STAND SIZE M² 9-12	13-16	17-20	21-30	31-35
carpet, color to choose	✓	✓	✓	✓	✓
wall system, 2.5m high, white infill	✓	✓	✓	✓	✓
lockable storage, 1.0m x 1.0 m	-	-	✓	✓	✓
logo or printed name, up to 1.0m²	✓	✓	✓	✓	✓
light	4	6	8	10	12
information counter	-	-	1	1	1
table / hightable	1	2	3	4	5
chair / barstool	3	6	10	13	16
wastepaper basket	✓	✓	✓	✓	✓

» UPGRADE
PACKAGE OPTIONAL UPGRADE EXAMPLE

15.00m² standy package	**4,125.00** €
full size seamless fabric prints for 8 wall elements	**1,900.00** €
counter "Frankfurt"	**300.00** €
vinyl for counter Frankfurt	**85.00** €
46" Samsung LED smart TV	**500.00** €
iPad with floorstand	**175.00** €
brochure rack	**75.00** €
Total price for shown design	**7,160.00** € *

** excluded electric & other venue services*

17-20M² STANDY PACKAGE
275,00 € / M²

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» BASIC
STANDY PACKAGE

	STAND SIZE M² 9-12	13-16	17-20	21-30	31-35
carpet, color to choose	✓	✓	✓	✓	✓
wall system, 2.5m high, white infill	✓	✓	✓	✓	✓
lockable storage, 1.0m x 1.0 m	-	-	✓	✓	✓
logo or printed name, up to 1.0m²	✓	✓	✓	✓	✓
light	4	6	8	10	12
information counter	-	-	1	1	1
table / hightable	1	2	3	4	5
chair / barstool	3	6	10	13	16
wastepaper basket	✓	✓	✓	✓	✓

» UPGRADE
PACKAGE OPTIONAL UPGRADE EXAMPLE

18.00m² standy package	**4,950.00** €
separates frames	**262.50** €
full size seamless fabric prints for all walls	**2,850.00** €
suspended banner, incl. seamless fabric prints	**1,600.00** €
furniture upgrade	**350.00** €
55" Samsung LED TV	**650.00** €

Total price for shown design **10,662.50** € *

** excluded electric & other venue services*

21-30M² STANDY PACKAGE
275,00 € / M²

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» BASIC

STANDY PACKAGE	STAND SIZE M² 9-12	13-16	17-20	21-30	31-35
carpet, color to choose	✓	✓	✓	✓	✓
wall system, 2.5m high, white infill	✓	✓	✓	✓	✓
lockable storage, 1.0m x 1.0 m	-	-	✓	✓	✓
logo or printed name, up to 1.0m²	✓	✓	✓	✓	✓
light	4	6	8	10	12
information counter	-	-	1	1	1
table / hightable	1	2	3	4	5
chair / barstool	3	6	10	13	16
wastepaper basket	✓	✓	✓	✓	✓

» UPGRADE

PACKAGE OPTIONAL UPGRADE EXAMPLE

24.00m² standy package	**6,600.00** €
full size seamless fabric prints for 14 wall elements	**3,325.00** €
arch construction incl. seamless fabric banners	**737.50** €
furniture upgrade	**225.00** €
lounge area with 2x sofa and couch table	**580.00** €
55" Samsung smart LED TV	**650.00** €
vinyl for information counter	**170.00** €
brochure rack	**75.00** €
Total price for shown design	**12,362.50** € *

** excluded electric & other venue services*

31-35M² STANDY PACKAGE
275,00 € / M²

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» BASIC

STANDY PACKAGE	STAND SIZE M² 9-12	13-16	17-20	21-30	31-35
carpet, color to choose	✓	✓	✓	✓	✓
wall system, 2.5m high, white infill	✓	✓	✓	✓	✓
lockable storage, 1.0m x 1.0 m	-	-	✓	✓	✓
logo or printed name, up to 1.0m²	✓	✓	✓	✓	✓
light	4	6	8	10	12
information counter	-	-	1	1	1
table / hightable	1	2	3	4	5
chair / barstool	3	6	10	13	16
wastepaper basket	✓	✓	✓	✓	✓

» UPGRADE

PACKAGE OPTIONAL UPGRADE EXAMPLE

32.00m² standy package	**8,800.00** €
height extension to 3.00m (h)	**800.00** €
full size seamless fabric prints for all wall elements	**4,845.00** €
furniture upgrade	**300.00** €
stand allocation graphic board	**95.00** €

Total price for shown design **14,840.00** € *

** excluded electric & other venue services*

» 9m²



» 9m²



» 9m²



» 9m²



» 12m²



» 12m²



» 13.5m²



» 15m²



» 16m²



» 17m²



» 18m²



» 18m²



» 21m²



» 24m²



» 24m²



» 24m²



» 27m²



» 28m²



» 30m²



» 30m²



» 30m²



» 33m²



» 35m²



» 35m²



» 35m²



» 36m²



» 36m²



» 40m²



» 40m²



» 40m²



» 40m²



» 40m²



» 42m²



» 45m²



» 45m²



» 48m²



» 50m²



» 50m²



» 50m²



» 50m²



» 54m²



» 54m²



» 55m²



» 56m²



» 60m²



» 60m²



» 65m²



» 65m²



» 72m²



» 72m²



» 72m²



» 80m²



» 100m²



» 100m²



» 120m²



» 120m²



» 120m²



» 120m²



» 150m²



» 250m²



OUR SUSTAINABLE APPROACH

SUSTAINABLE EXHIBITION STANDS IN 4 STEPS

Eco-friendly planning does not only save the environment, but also can lower your expenses!
Take these 4 keywords into consideration when outlining your tradeshow presentation:

» SAVE » REDUCE » RE-USE » RECYCLE

Constructing one flexible stand display for several shows will reuse many components and will save money long-term, while ensuring your corporate ID is met throughout different tradeshows.



we save

» your money as our entire business-model centres on enabling our clients to re-use their exhibition stands over an entire events and exhibition calendar.

» resources by avoiding bulky construction. The exhibition design already changed from bulky closed designs to more modern, light, open and a more inviting atmosphere.



we reduce

» your carbon dioxide footprint shipping and transportation by using shared services

» your exhibition costs



we re-use

» clients printed graphics several times and to wrap and protect materials afterwards

» our aluminium frame stand build system hundreds of times and wooden elements and carpet to build new crates



we recycle

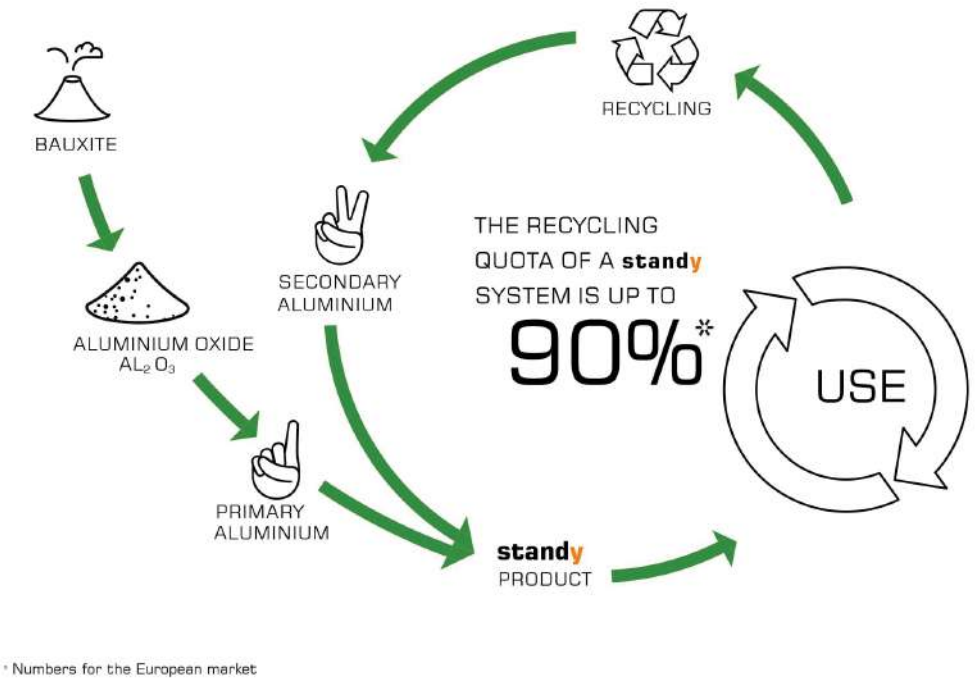
» our used aluminum with our local community recycle station to lead it back to the recycling cycle

» fabric banners at the end of life together with our supplier

we are green! ... and
ORANGE OF COURSE!

OUR SUSTAINABLE APPROACH

SUSTAINABLE EXHIBITION STANDS IN 4 STEPS



alu
quality and **recyclability**

GREEN PRINT

Certification to Nordic Swan

All used UV inks carry the Nordic SwanLabel – a Scandinavian eco-label. Only products that meet certain requirements regarding their raw material origin and composition, their emission limit values during production and some other ecological and social criteria are licensed by the Nordic Ecolabelling Board.

Water based inks

We process mostly water-soluble printing inks. Therefore, our print products can be safely used even in sensitive areas such as shops and living rooms.

Certification according to the Ökotex standard 100

Of course, our textiles are tested for harmful substances and certified according to Oeko-Tex Standard 100.
The Oeko-Tex® Standard 100 is a globally standardized testing and certification system for textile raw materials, intermediate products and end products of all processing stages. Textile trust – the worldwide synonym for
responsible textile production.





Ray Bloom,
Chairman IMEX Group

"I have had the great pleasure of working with Walter Foletti since 1988 when I launched my first meetings industry trade show in Geneva. His professionalism and good humour, and that of his team, have been a great asset to us over the years."



Rajeev Kohli,
Joint Managing Director
Creative Travel

"I have had the pleasure of working with the fairservices team for over 15 years now and in them I have someone who not only understands us, but even challenges us and pushes us to be even better than what we want."

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