

**IMEX
FRANKFURT**

standy
» a brand by fairservices.net

» **11 - 13 May 2027**

» **fairservices.net | standy**

Christian-Kremp-Str. 6a | D-35578 Wetzlar | Germany
fon: +49 6441 9827410 | info@standy.com

**PREMIUM STAND PACKAGES
FOR THE IMEX EXHIBITIONS**

**Official
Supplier**

imex
FRANKFURT 11 - 13 May 2027



OVERVIEW

IMEX FRANKFURT 2026 STANDY PACKAGE STAND SIZE M²

PAGE

PAGE

9-12

3

SAMPLE DESIGNS

8-12

13-16

4

ABOUT IMEX

13

17-20

5

SUSTAINABLE APPROACH 14-15

21-30

6

TESTIMONIALS

16

31-35

7



9-12M² STANDY PACKAGE

275,00 € / M²

IMEX FRANKFURT

standu
READY >> STANDY >> GO!



>> BASIC

STANDY PACKAGE

	9-12	13-16	17-20	21-30	31-35
carpet, color to choose	✓	✓	✓	✓	✓
wall system, 2.5m high, white infill	✓	✓	✓	✓	✓
lockable storage, 1.0m x 1.0 m	-	-	✓	✓	✓
logo or printed name, up to 1.0m ²	✓	✓	✓	✓	✓
light	4	6	8	10	12
information counter	-	-	1	1	1
table / hightable	1	2	3	4	5
chair / barstool	3	6	10	13	16
wastepaper basket	✓	✓	✓	✓	✓



>> UPGRADE

PACKAGE OPTIONAL UPGRADE EXAMPLE

9,00m ² standy package	2,475.00 €
full size seamless fabric prints for 6 wall elements	1,425.00 €
header incl. fabric print / 2,50m x 0,50m	206.25 €
furniture upgrade	510.00 €
information counter "Frankfurt"	300.00 €
vinyl for information counter	85.00 €

Total price for shown design **5,001.25 €**

* excluded electric & other venue services

13-16M² STANDY PACKAGE

275,00 € / M²



» BASIC

STANDY PACKAGE

	9-12	13-16	17-20	21-30	31-35
carpet, color to choose	✓	✓	✓	✓	✓
wall system, 2.5m high, white infill	✓	✓	✓	✓	✓
lockable storage, 1.0m x 1.0 m	-	-	✓	✓	✓
logo or printed name, up to 1.0m ²	✓	✓	✓	✓	✓
light	4	6	8	10	12
information counter	-	-	1	1	1
table / hightable	1	2	3	4	5
chair / barstool	3	6	10	13	16
wastepaper basket	✓	✓	✓	✓	✓

IMEX FRANKFURT

standy
READY » STANDY » GO!

OVERVIEW



» UPGRADE

PACKAGE OPTIONAL UPGRADE EXAMPLE

15.00m ² standy package	4,125.00 €
full size seamless fabric prints for 8 wall elements	1,900.00 €
storage room 1,00 x 1,00m	375.00 €
2x counter "Frankfurt"	600.00 €
vinyl for counter Frankfurt	85.00 €
lounge furniture upgrade	80.00 €
55" Samsung LED TV	650.00 €
Total price for shown design	7,815.00 €

*excluded electric & other venue services

17-20M² STANDY PACKAGE

275,00 € / M²

IMEX FRANKFURT

standU

READY >> STANDY >> GO!



>> BASIC

STANDY PACKAGE

	9-12	13-16	17-20	21-30	31-35
carpet, color to choose	✓	✓	✓	✓	✓
wall system, 2.5m high, white infill	✓	✓	✓	✓	✓
lockable storage, 1.0m x 1.0 m	-	-	✓	✓	✓
logo or printed name, up to 1.0m ²	✓	✓	✓	✓	✓
light	4	6	8	10	12
information counter	-	-	1	1	1
table / hightable	1	2	3	4	5
chair / barstool	3	6	10	13	16
wastepaper basket	✓	✓	✓	✓	✓

>> UPGRADE

PACKAGE OPTIONAL UPGRADE EXAMPLE

18.00m ² standy package	4,950.00 €
full size seamless fabric prints for 9 wall elements	2,137.50 €
header incl. fabric print / 2,50m x 0,50m	206.25 €
plantbox incl. greenery	225.00 €
furniture upgrade	700.00 €
information counter vinyl	85.00 €
55" Samsung LED TV	650.00 €
Total price for shown design	8,953.75 €

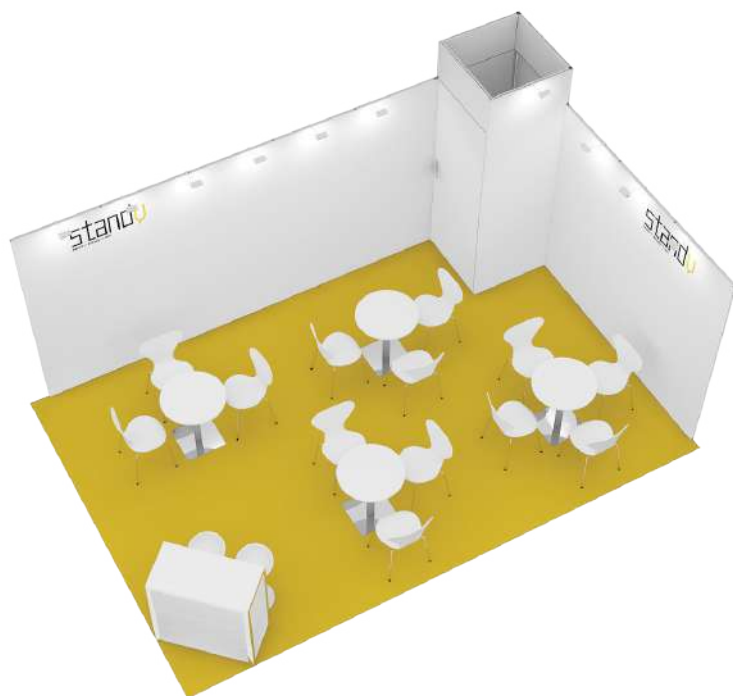
*excluded electric & other venue services

21-30M² STANDY PACKAGE

275,00 € / M²

IMEX FRANKFURT

standY
READY >> STANDY >> GO!



>> BASIC

STANDY PACKAGE

	9-12	13-16	17-20	21-30	31-35
carpet, color to choose	✓	✓	✓	✓	✓
wall system, 2.5m high, white infill	✓	✓	✓	✓	✓
lockable storage, 1.0m x 1.0 m	-	-	✓	✓	✓
logo or printed name, up to 1.0m ²	✓	✓	✓	✓	✓
light	4	6	8	10	12
information counter	-	-	1	1	1
table / hightable	1	2	3	4	5
chair / barstool	3	6	10	13	16
wastepaper basket	✓	✓	✓	✓	✓

>> UPGRADE

PACKAGE OPTIONAL UPGRADE EXAMPLE

24.00m ² standy package	6,600.00 €
full size seamless fabric prints for 12 wall elements	2,850.00 €
storage room enlargement	175.00 €
arch wall with double sided fabric prints	650.00 €
55" Samsung LED TV incl. media player	650.00 €
furniture upgrade	780.00 €
vinyl for counter	170.00 €

Total price for shown design 11,875.00 €

*excluded electric & other venue services

31-35M² STANDY PACKAGE

275,00 € / M²



» BASIC

STANDY PACKAGE

	9-12	13-16	17-20	21-30	31-35
carpet, color to choose	✓	✓	✓	✓	✓
wall system, 2.5m high, white infill	✓	✓	✓	✓	✓
lockable storage, 1.0m x 1.0 m	-	-	✓	✓	✓
logo or printed name, up to 1.0m ²	✓	✓	✓	✓	✓
light	4	6	8	10	12
information counter	-	-	1	1	1
table / hightable	1	2	3	4	5
chair / barstool	3	6	10	13	16
wastepaper basket	✓	✓	✓	✓	✓

IMEX FRANKFURT

standy
READY » STANDY » GO!

OVERVIEW



» UPGRADE

PACKAGE OPTIONAL UPGRADE EXAMPLE

32.00m ² standy package	8,800.00 €
full size seamless fabric prints for 12 wall elements	2,850.00 €
full size seamless fabric prints for stitch walls	650.00 €
furniture upgrade	220.00 €
information counter "Frankfurt"	300.00 €
vinyl for information counter	85.00 €
sideboard "Las Vegas"	100.00 €
2x brochure rack "campo"	150.00 €
Total price for shown design	13,155.00 €

* excluded electric & other venue services

» 9m²



» 9m²



» 9m²



» 9m²



» 12m²



» 12m²



» 13.5m²



» 15m²



» 16m²



» 17m²



» 18m²



» 18m²



» 21m²



» 24m²



» 24m²



» 24m²



» 27m²



» 28m²



» 30m²



» 30m²



» 30m²



» 33m²



» 35m²



» 35m²



» 35m²



» 36m²



» 36m²



» 40m²



» 40m²



» 40m²



» 40m²



» 40m²



» 42m²



» 45m²



» 45m²



» 48m²



» 50m²



» 50m²



» 50m²



» 50m²



» 54m²



» 54m²



» 55m²



» 56m²



» 60m²



» 60m²



» 65m²



» 65m²



» 72m²



» 72m²



» 72m²



» 80m²



» 100m²



» 100m²



» 120m²



» 120m²



» 120m²



» 120m²



» 150m²



» 250m²



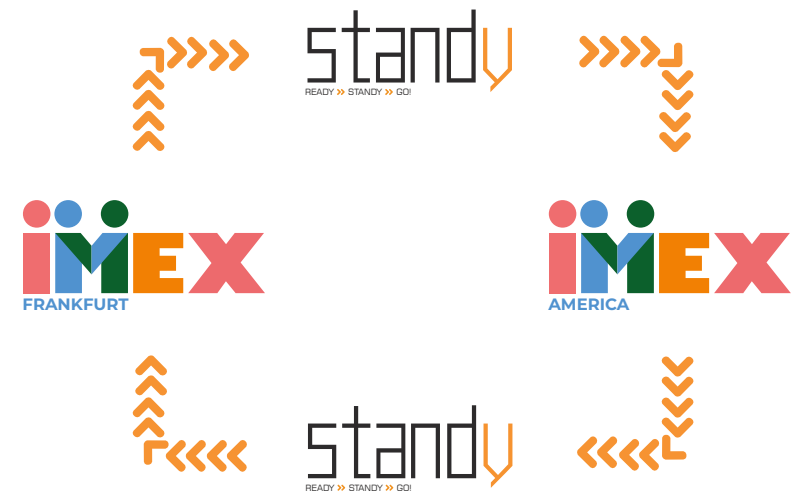
STANDY DESIGN APPROACH FOR SMALLER STANDS

- » Official / recommended stand design and stand contractor
- » Turnkey ready and hassle free packages
- » No hidden or additional costs
- » Onsite support during the entire show



IMEX FRANKFURT & IMEX AMERICA

- » Cost reduction as the stand is used several times
- » Same stand design for two shows
- » Same system in Las Vegas and Frankfurt onsite available (no expensive shipping or transportation needed)
- » Only graphics need to be shipped
- » We discuss similar spaces with organizers
This way graphics can be reused
- » Clever graphic layout can reduce new graphic prints
- » Only one personal partner to deal with
- » Multi year usable



GET IN TOUCH TODAY:

for more information: info@standy.com / standy.com

CEO / **Carsten Steffen**

cs@standy.com +49 177 / 7 911 850

Senior Project Management / **Jan-Eric Jandt**

jj@standy.com +49 163 / 219 45 16



OUR SUSTAINABLE APPROACH

▪ SUSTAINABLE EXHIBITION STANDS IN 4 STEPS ▪

Eco-friendly planning does not only save the environment, but also can lower your expenses! Take these 4 keywords into consideration when outlining your tradeshow presentation:

» SAVE » REDUCE » RE-USE » RECYCLE

Constructing one flexible stand display for several shows will reuse many components and will save money long-term, while ensuring your corporate ID is met throughout different tradeshows.



» your money as our entire business-model centres on enabling our clients to re-use their exhibition stands over an entire events and exhibition calendar.

» resources by avoiding bulky construction. The exhibition design already changed from bulky closed designs to more modern, light, open and a more inviting atmosphere.



» your carbon dioxide footprint shipping and transportation by using shared services

» your exhibition costs



» clients printed graphics several times and to wrap and protect materials afterwards

» our aluminium frame stand build system hundreds of times and wooden elements and carpet to build new crates



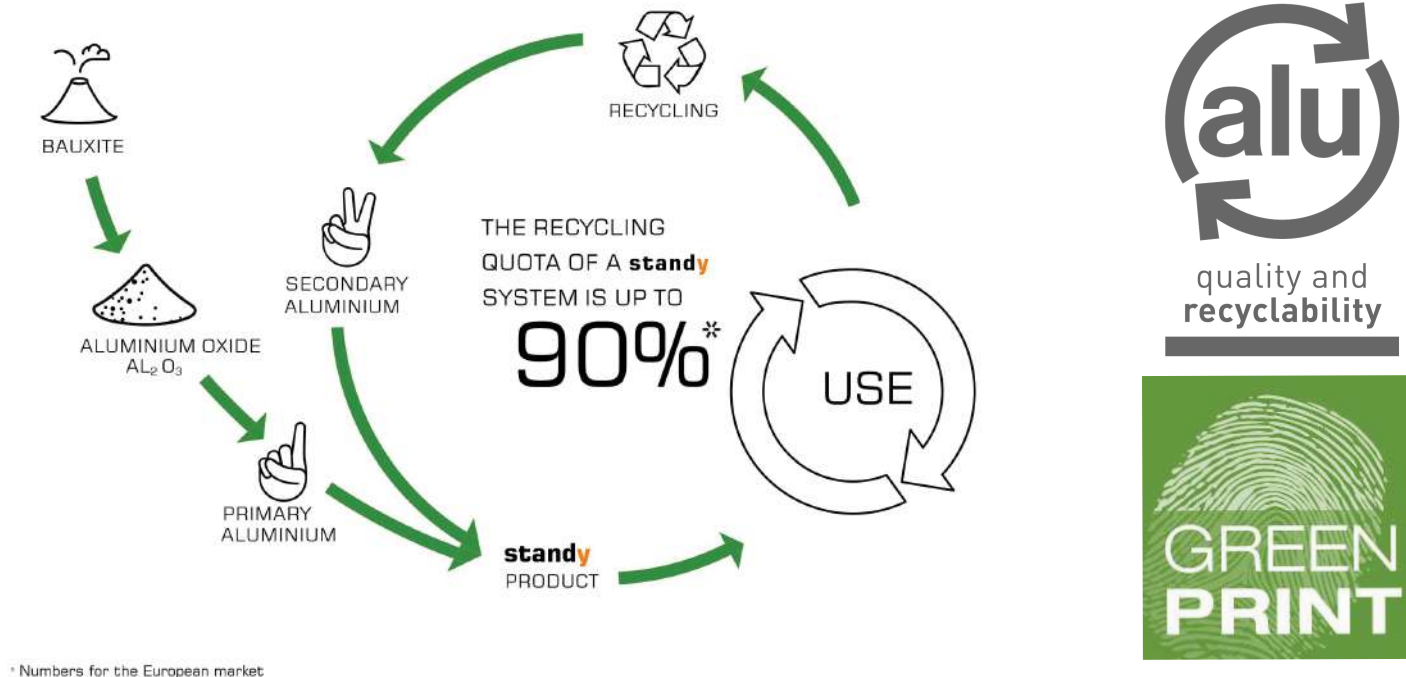
» our used aluminum with our local community recycle station to lead it back to the recycling cycle

» fabric banners at the end of life together with our supplier

we are green! ...and
ORANGE OF COURSE!

OUR SUSTAINABLE APPROACH

■ SUSTAINABLE EXHIBITION STANDS IN 4 STEPS ■



Certification to Nordic Swan

All used UV inks carry the Nordic SwanLabel – a Scandinavian eco-label. Only products that meet certain requirements regarding their raw material origin and composition, their emission limit values during production and some other ecological and social criteria are licensed by the Nordic Ecolabelling Board.

Water based inks

We process mostly water-soluble printing inks. Therefore, our print products can be safely used even in sensitive areas such as shops and living rooms.

Certification according to the Ökotex standard 100

Of course, our textiles are tested for harmful substances and certified according to Oeko-Tex Standard 100.

The Oeko-Tex® Standard 100 is a globally standardized testing and certification system for textile raw materials, intermediate products and end products of all processing stages. Textile trust – the worldwide synonym for responsible textile production.



“I have had the great pleasure of working with Walter Foletti since 1988 when I launched my first meetings industry trade show in Geneva. His professionalism and good humour, and that of his team, have been a great asset to us over the years.”



“I have had the pleasure of working with the fairservices team for over 15 years now and in them I have someone who not only understands us, but even challenges us and pushes us to be even better than what we want.”

fairservices.net GmbH

standy

Christian-Kremp-Str. 6a
D-35578 Wetzlar | Germany

fon: +49 6441 9827410

cell: +49 177 79 11 850

info@standy.com

www.standy.com

COPYRIGHT ©

This drawing is the sole property of fairservices.net GmbH.

We reserve the copyright to all our designs, which cannot be reproduced (whether in whole/part or modified) without first obtaining our written consent. This drawing is subject to modification for construction purposes.

» fairservices.net

standy

» a brand by fairservices.net



fairservices.net | standy

Christian-Kremp-Str. 6a | D-35578 Wetzlar | Germany
fon: +49 6441 9827410 | info@standy.com

