IMEX AMERICA

standy

» a brand by fairservices.net

» 28 - 30 September 2027



» **fairservices.net | standy**

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OVERVIEW

IMEX AMERICA
STANDY PACKAGE

STAND SIZE ft²	PAGE
100-150 ft²	3
UP TO 200 ft²	4
UP TO 250 ft²	5
UP TO 300 ft²	6
UP TO 400 ft²	7

	PAGE
SAMPLE DESIGNS	8-12
ABOUT IMEX	13
SUSTAINABLE APPROACH	14-15
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100 - 150 ft² IMEX AMERICA PACKAGE
$50.00 / ft²

IMEX AMERICA | standy
READY » STANDY » GO!





» BASIC
STANDY PACKAGE

	STAND SIZE FT²				
	100-150	UP TO 200	UP TO 250	UP TO 300	UP TO 400
carpet, color to choose	✓	✓	✓	✓	✓
wall system, 2.5m high, white infill	✓	✓	✓	✓	✓
lockable storage, 1.0m x 1.0 m	-	-	✓	✓	✓
logo or printed name, up to 1.0m²	✓	✓	✓	✓	✓
light	4	6	8	10	12
information counter	-	-	1	1	1
table / hightable	1	2	3	4	5
chair / barstool	3	6	10	13	16
wastepaper basket	✓	✓	✓	✓	✓

» UPGRADE
PACKAGE OPTIONAL UPGRADE EXAMPLE

100 ft² standy package	**$5,000.00**
full size seamless fabric prints for 6 wall elements	**$2,250.00**
header incl. fabric print / 2.50m x 0.50m	**$500.00**
additional furniture package	**$550.00**
sideboard	**$350.00**
drayage	**$1,250.00**
Total price for shown design	**$9,900.00** *

** excluded electric & other venue services*

200 ft² IMEX AMERICA PACKAGE
$50.00 / ft²

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» BASIC
STANDY PACKAGE

	STAND SIZE FT²				
	100-150	UP TO 200	UP TO 250	UP TO 300	UP TO 400
carpet, color to choose	✓	✓	✓	✓	✓
wall system, 2.5m high, white infill	✓	✓	✓	✓	✓
lockable storage, 1.0m x 1.0 m	-	-	✓	✓	✓
logo or printed name, up to 1.0m²	✓	✓	✓	✓	✓
light	4	6	8	10	12
information counter	-	-	1	1	1
table / hightable	1	2	3	4	5
chair / barstool	3	6	10	13	16
wastepaper basket	✓	✓	✓	✓	✓

» UPGRADE
PACKAGE OPTIONAL UPGRADE EXAMPLE

200ft² standy package	**$10,000.00**
flooring upgrade to Wooden optic PVC	**$1,200.00**
full size seamless fabric prints for 8 wall elements	**$3,000.00**
storage room with lockable door / 1.00m x 1.00m	**$475.00**
reception counter	**$600.00**
graphic for reception counter	**$150.00**
brochure rack	**$250.00**
55" Samsung LED TV incl. media player	**$1,600.00**
iPad with floorstand	**$450.00**
drayage	**$1,500.00**
Total price for shown design	**$19,225.00** *

** excluded electric & other venue services*

250 ft² IMEX AMERICA PACKAGE
$50.00 / ft²

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» BASIC
STANDY PACKAGE

	STAND SIZE FT²				
	100-150	UP TO 200	UP TO 250	UP TO 300	UP TO 400
carpet, color to choose	✓	✓	✓	✓	✓
wall system, 2.5m high, white infill	✓	✓	✓	✓	✓
lockable storage, 1.0m x 1.0 m	-	-	✓	✓	✓
logo or printed name, up to 1.0m²	✓	✓	✓	✓	✓
light	4	6	8	10	12
information counter	-	-	1	1	1
table / hightable	1	2	3	4	5
chair / barstool	3	6	10	13	16
wastepaper basket	✓	✓	✓	✓	✓

» UPGRADE
PACKAGE OPTIONAL UPGRADE EXAMPLE

250ft² standy package	**$12,500.00**
full size seamless fabric prints for 12 wall elements	**$4,500.00**
suspended cube; inside and outside prints	**$4,500.00**
furniture upgrade	**$1,450.00**
55" Samsung LED TV	**$1,600.00**
drayage	**$2,000.00**

Total price for shown design **$26,550.00** *

** excluded electric & other venue services*

300 ft² IMEX AMERICA PACKAGE
$50.00 / ft²

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» BASIC
STANDY PACKAGE

	STAND SIZE FT²				
	100-150	UP TO 200	UP TO 250	UP TO 300	UP TO 400
carpet, color to choose	✓	✓	✓	✓	✓
wall system, 2.5m high, white infill	✓	✓	✓	✓	✓
lockable storage, 1.0m x 1.0 m	-	-	✓	✓	✓
logo or printed name, up to 1.0m²	✓	✓	✓	✓	✓
light	4	6	8	10	12
information counter	-	-	1	1	1
table / hightable	1	2	3	4	5
chair / barstool	3	6	10	13	16
wastepaper basket	✓	✓	✓	✓	✓

» UPGRADE
PACKAGE OPTIONAL UPGRADE EXAMPLE

300 ft² standy package	**$15,000.00**
300 ft² flooring upgrade / PVC in wooden optic	**$1,800.00**
full size seamless fabric prints for 12 wall elements	**$4,500.00**
arch wall with double sided fabric prints	**$1,250.00**
meeting furniture upgrade	**$1,300.00**
furniture upgrade / 2x velvet sofa, couch table	**$1,500.00**
55" Samsung LED TV incl. media player	**$1,450.00**
brochure rack	**$250.00**
graphic for reception counter	**$150.00**
drayage	**$2,500.00**
Total price for shown design	**$29,700.00** *

** excluded electric & other venue services*

375 ft² IMEX AMERICA PACKAGE
$50.00 / ft²

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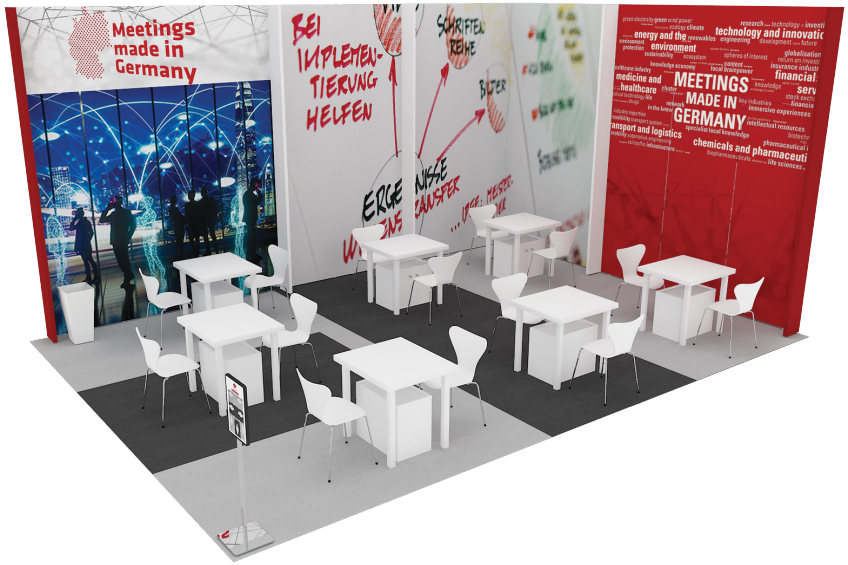


» BASIC
STANDY PACKAGE

	STAND SIZE FT²				
	100-150	UP TO 200	UP TO 250	UP TO 300	UP TO 400
carpet, color to choose	✓	✓	✓	✓	✓
wall system, 2.5m high, white infill	✓	✓	✓	✓	✓
lockable storage, 1.0m x 1.0 m	-	-	✓	✓	✓
logo or printed name, up to 1.0m²	✓	✓	✓	✓	✓
light	4	6	8	10	12
information counter	-	-	1	1	1
table / hightable	1	2	3	4	5
chair / barstool	3	6	10	13	16
wastepaper basket	✓	✓	✓	✓	✓

» UPGRADE
PACKAGE OPTIONAL UPGRADE EXAMPLE

375ft² standy package	**$18,750.00**
height upgrade to 3.50m	**$900.00**
full size seamless fabric prints for 12 wall elements	**$6,300.00**
full size seamless fabric prints for stitch walls	**$1,313.00**
furniture upgrade	**$3,200.00**
drayage	**$2,200.00**
Total price for shown design	**$32,663.00** *

** excluded electric & other venue services*

» 9m²



» 9m²



» 9m²



» 9m²



» 12m²



» 12m²



» 13.5m²



» 15m²



» 16m²



» 17m²



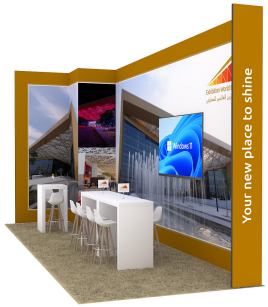
» 18m²



» 18m²



» 21m²



» 24m²



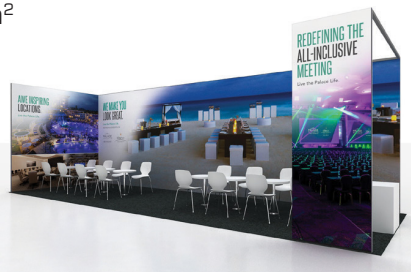
» 24m²



» 24m²



» 27m²



» 28m²



» 30m²



» 30m²



» 30m²



» 33m²



» 35m²



» 35m²



» 35m²



» 36m²



» 36m²



» 40m²



» 40m²



» 40m²



» 40m²



» 40m²



» 42m²



» 45m²



» 45m²



» 48m²



» 50m²



» 50m²



» 50m²



» 50m²



» 54m²



» 54m²



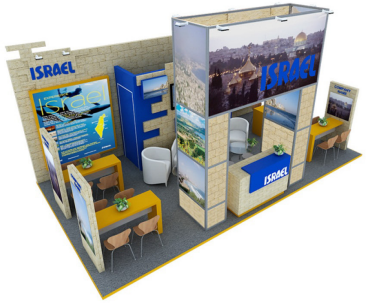
» 55m²



» 56m²



» 60m²



» 60m²



» 65m²



» 65m²



» 72m²



» 72m²



» 72m²



» 80m²



» 100m²



» 100m²



» 120m²



» 120m²



» 120m²



» 120m²



» 150m²



» 250m²



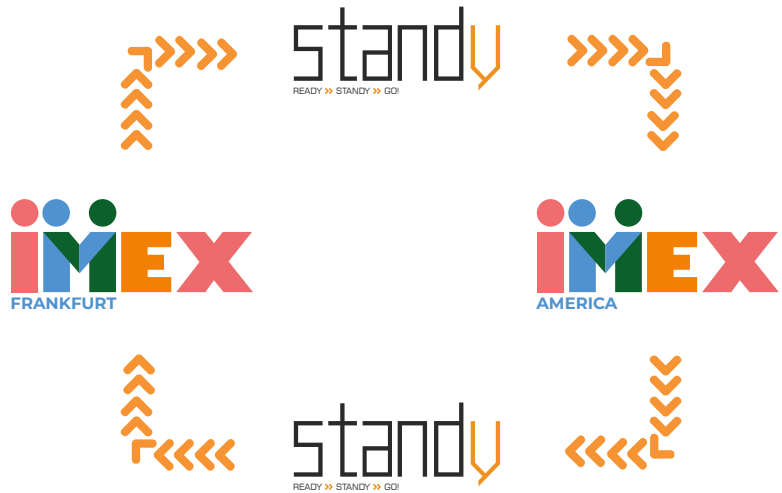
STANDY DESIGN APPROACH FOR SMALLER STANDS

- Official / recommended stand design and stand contractor
- Turnkey ready and hassle free packages
- No hidden or additional costs
- Onsite support during the entire show

Official Supplier IMEX AMERICA 28 - 30 September 2027

IMEX FRANKFURT & IMEX AMERICA

- Cost reduction as the stand is used several times
- Same stand design for two shows
- Same system in Las Vegas and Frankfurt onsite available (no expensive shipping or transportation needed)
- Only graphics need to be shipped
- We discuss similar spaces with organizers This way graphics can be reused
- Clever graphic layout can reduce new graphic prints
- Only one personal partner to deal with
- Multi year usable



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OUR SUSTAINABLE APPROACH

SUSTAINABLE EXHIBITION STANDS IN 4 STEPS

Eco-friendly planning does not only save the environment, but also can lower your expenses! Take these 4 keywords into consideration when outlining your tradeshow presentation:

» SAVE » REDUCE » RE-USE » RECYCLE

Constructing one flexible stand display for several shows will reuse many components and will save money long-term, while ensuring your corporate ID is met throughout different tradeshows.



we save

» your money as our entire business-model centres on enabling our clients to re-use their exhibition stands over an entire events and exhibition calendar.

» resources by avoiding bulky construction. The exhibition design already changed from bulky closed designs to more modern, light, open and a more inviting atmosphere.



we reduce

» your carbon dioxide footprint shipping and transportation by using shared services

» your exhibition costs



we re-use

» clients printed graphics several times and to wrap and protect materials afterwards

» our aluminium frame stand build system hundreds of times and wooden elements and carpet to build new crates



we recycle

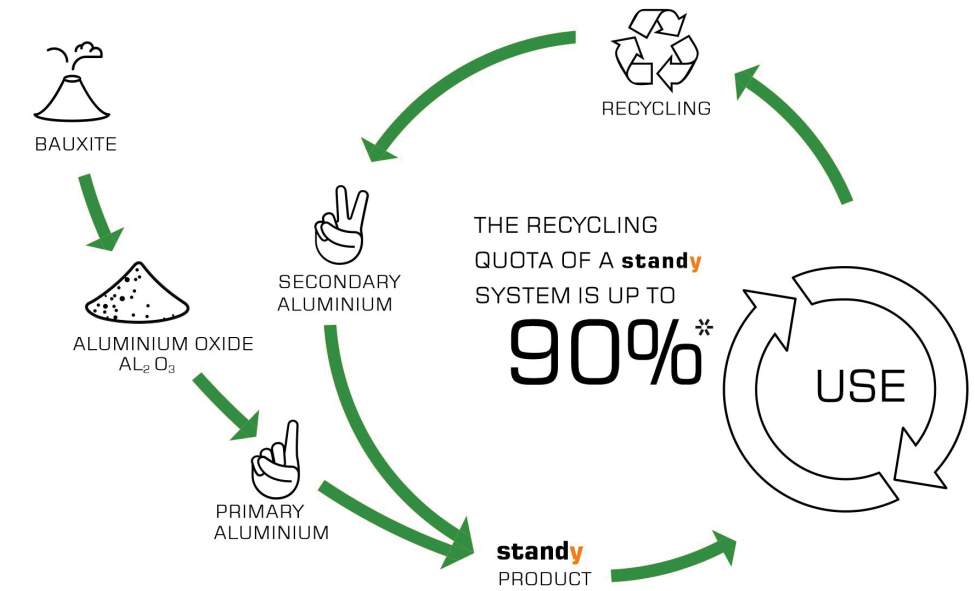
» our used aluminum with our local community recycle station to lead it back to the recycling cycle

» fabric banners at the end of life together with our supplier

we are green! ... and
ORANGE OF COURSE!

OUR SUSTAINABLE APPROACH

SUSTAINABLE EXHIBITION STANDS IN 4 STEPS



* Numbers for the European market

alu quality and recyclability

GREEN PRINT

Certification to Nordic Swan

All used UV inks carry the Nordic SwanLabel – a Scandinavian eco-label. Only products that meet certain requirements regarding their raw material origin and composition, their emission limit values during production and some other ecological and social criteria are licensed by the Nordic Ecolabelling Board.

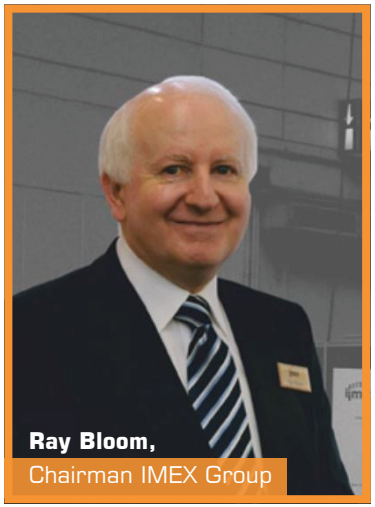
Water based inks

We process mostly water-soluble printing inks. Therefore, our print products can be safely used even in sensitive areas such as shops and living rooms.

Certification according to the Ökotex standard 100

Of course, our textiles are tested for harmful substances and certified according to Oeko-Tex Standard 100.
The Oeko-Tex® Standard 100 is a globally standardized testing and certification system for textile raw materials, intermediate products and end products of all processing stages. Textile trust – the worldwide synonym for
responsible textile production.





Ray Bloom,
Chairman IMEX Group

"I have had the great pleasure of working with Walter Foletti since 1988 when I launched my first meetings industry trade show in Geneva. His professionalism and good humour, and that of his team, have been a great asset to us over the years."



Rajeev Kohli,
Joint Managing Director
Creative Travel

"I have had the pleasure of working with the fairservices team for over 15 years now and in them I have someone who not only understands us, but even challenges us and pushes us to be even better than what we want."

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