

# ITB BERLIN



» 3 - 5 MARCH 2026

» fairservices.net | standy

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» PREMIUM EXHIBITION  
STAND PACKAGES

# OVERVIEW

## ITB BERLIN STANDY PACKAGE

### STAND SIZE M<sup>2</sup>

9-12

### PAGE

3

13-16

4

17-20

5

21-30

6

31-35

7

### SAMPLE DESIGNS

### PAGE

8-12

### SUSTAINABLE APPROACH

13-14

### TESTIMONIALS

15



THE WORLD'S  
LEADING TRAVEL  
TRADE SHOW®



# 9-12M<sup>2</sup> STANDY MICE PACKAGE 275,00 € / M<sup>2</sup>



## » BASIC STANDY MICE PACKAGE

carpet, color to choose  
wall system, 2.5m high, white infill  
lockable storage, 1.0m x 1.0 m  
logo or printed name, up to 1.0m<sup>2</sup>  
light  
information counter  
table / hightable  
chair / barstool  
wastepaper basket

### STAND SIZE M<sup>2</sup>

9-12	13-16	17-20	21-30	31-35
✓	✓	✓	✓	✓
✓	✓	✓	✓	✓
-	-	✓	✓	✓
✓	✓	✓	✓	✓
4	6	8	10	12
-	-	1	1	1
1	2	3	4	5
3	6	10	13	16
✓	✓	✓	✓	✓

ITB BERLIN | Standy  
READY > STANDY > GO!



## » UPGRADE PACKAGE OPTIONAL UPGRADE EXAMPLE

9.00m <sup>2</sup> standy package	2,475.00 €
full size seamless fabric prints for 6 wall elements	1,425.00 €
header incl. fabric print / 2.50m x 0.50m	206.25 €
furniture upgrade	200.00 €
storage sideboard	250.00 €

**Total price for shown design**

**4,556.25 €**

\* excluded electric & other venue services

# 13-16M<sup>2</sup> STANDY MICE PACKAGE 275,00 € / M<sup>2</sup>



## » BASIC STANDY MICE PACKAGE

### STAND SIZE M<sup>2</sup>

	9-12	13-16	17-20	21-30	31-35
carpet, color to choose	✓	✓	✓	✓	✓
wall system, 2.5m high, white infill	✓	✓	✓	✓	✓
lockable storage, 1.0m x 1.0 m	-	-	✓	✓	✓
logo or printed name, up to 1.0m <sup>2</sup>	✓	✓	✓	✓	✓
light	4	6	8	10	12
information counter	-	-	1	1	1
table / hightable	1	2	3	4	5
chair / barstool	3	6	10	13	16
wastepaper basket	✓	✓	✓	✓	✓

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StandY  
READY > STANDY > GO!



## » UPGRADE PACKAGE OPTIONAL UPGRADE EXAMPLE

15.00m <sup>2</sup> standy package	4,125.00 €
full size seamless fabric prints for 8 wall elements	1,900.00 €
counter "Frankfurt"	300.00 €
vinyl for counter Frankfurt	85.00 €
46" Samsung LED smart TV	500.00 €
iPad with floorstand	175.00 €
brochure rack	75.00 €
<b>Total price for shown design</b>	<b>7,160.00 €</b>

\* excluded electric & other venue services

# 17-20M<sup>2</sup> STANDY MICE PACKAGE 275,00 € / M<sup>2</sup>



## » BASIC STANDY MICE PACKAGE

	STAND SIZE M <sup>2</sup>				
	9-12	13-16	17-20	21-30	31-35
carpet, color to choose	✓	✓	✓	✓	✓
wall system, 2.5m high, white infill	✓	✓	✓	✓	✓
lockable storage, 1.0m x 1.0 m	-	-	✓	✓	✓
logo or printed name, up to 1.0m <sup>2</sup>	✓	✓	✓	✓	✓
light	4	6	8	10	12
information counter	-	-	1	1	1
table / hightable	1	2	3	4	5
chair / barstool	3	6	10	13	16
wastepaper basket	✓	✓	✓	✓	✓

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READY > STANDY > GO!



## » UPGRADE PACKAGE OPTIONAL UPGRADE EXAMPLE

18.00m <sup>2</sup> standy package	<b>4,950.00 €</b>
separating frames	<b>262.50 €</b>
full size seamless fabric prints for all walls	<b>2,850.00 €</b>
suspended banner, incl. seamless fabric prints	<b>1,600.00 €</b>
furniture upgrade	<b>350.00 €</b>
55" Samsung smart LED TV	<b>650.00 €</b>

**Total price for shown design**

**10,662.50 €**

\* excluded electric & other venue services

# 21-30M<sup>2</sup> STANDY MICE PACKAGE 275,00 € / M<sup>2</sup>



## » BASIC STANDY MICE PACKAGE

	STAND SIZE M <sup>2</sup>				
	9-12	13-16	17-20	21-30	31-35
carpet, color to choose	✓	✓	✓	✓	✓
wall system, 2.5m high, white infill	✓	✓	✓	✓	✓
lockable storage, 1.0m x 1.0 m	-	-	✓	✓	✓
logo or printed name, up to 1.0m <sup>2</sup>	✓	✓	✓	✓	✓
light	4	6	8	10	12
information counter	-	-	1	1	1
table / hightable	1	2	3	4	5
chair / barstool	3	6	10	13	16
wastepaper basket	✓	✓	✓	✓	✓

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StandY  
READY >> STANDY >> GO!



## » UPGRADE PACKAGE OPTIONAL UPGRADE EXAMPLE

24.00m <sup>2</sup> standy package	6,600.00 €
full size seamless fabric prints for 14 wall elements	3,325.00 €
arch construction incl. seamless fabric banners	737.50 €
furniture upgrade	225.00 €
lounge area with 2x sofa and couch table	580.00 €
55" Samsung smart LED TV	650.00 €
vinyl for information counter	170.00 €
brochure rack	75.00 €
<b>Total price for shown design</b>	<b>12,362.50 €</b>

\* excluded electric & other venue services

# 31-35M<sup>2</sup> STANDY MICE PACKAGE 275,00 € / M<sup>2</sup>

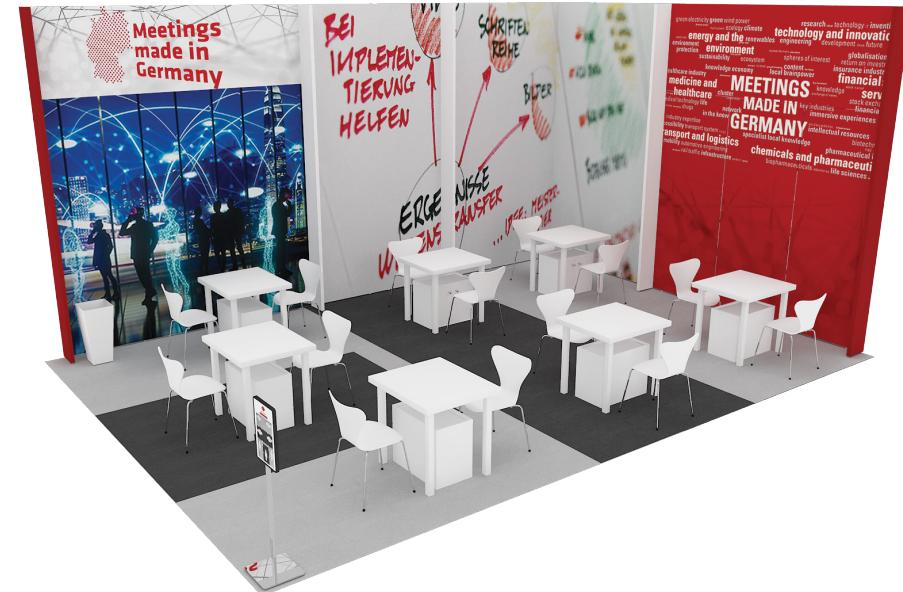


## » BASIC STANDY MICE PACKAGE

	STAND SIZE M <sup>2</sup>				
	9-12	13-16	17-20	21-30	31-35
carpet, color to choose	✓	✓	✓	✓	✓
wall system, 2.5m high, white infill	✓	✓	✓	✓	✓
lockable storage, 1.0m x 1.0 m	-	-	✓	✓	✓
logo or printed name, up to 1.0m <sup>2</sup>	✓	✓	✓	✓	✓
light	4	6	8	10	12
information counter	-	-	1	1	1
table / hightable	1	2	3	4	5
chair / barstool	3	6	10	13	16
wastepaper basket	✓	✓	✓	✓	✓

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standy  
READY > STANDY > GO!



## » UPGRADE PACKAGE OPTIONAL UPGRADE EXAMPLE

32.00m <sup>2</sup> standy package	8,800.00 €
height extension to 3.00m (h)	800.00 €
full size seamless fabric prints for all wall elements	4,845.00 €
furniture upgrade	300.00 €
stand allocation graphic board	95.00 €

Total price for shown design

14,840.00 €

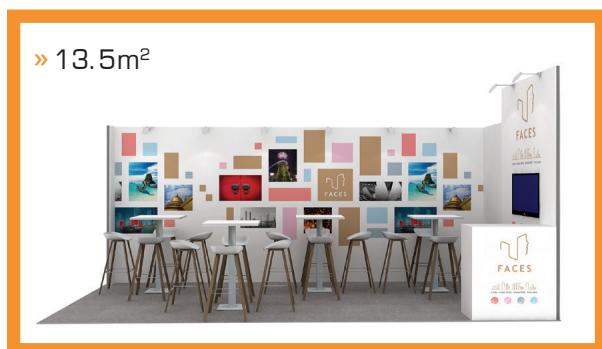
\* excluded electric & other venue services



» 9m<sup>2</sup>



» 13.5m<sup>2</sup>



» 17 m<sup>2</sup>



» 12m<sup>2</sup>



» 15m<sup>2</sup>



» 18m<sup>2</sup>



» 9m<sup>2</sup>

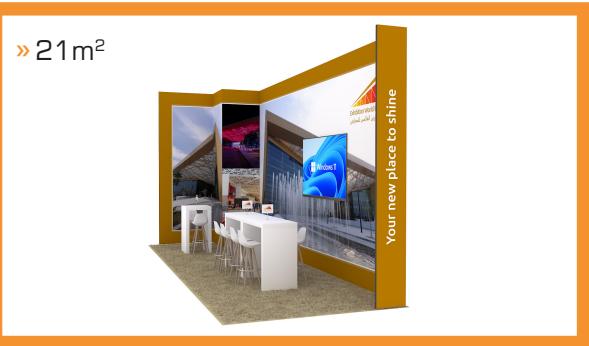


» 16m<sup>2</sup>

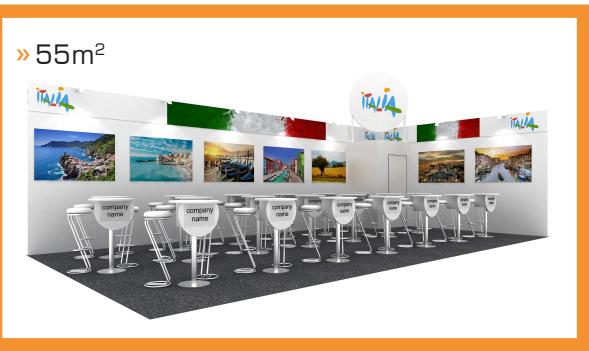


» 18m<sup>2</sup>











# OUR SUSTAINABLE APPROACH

## ▪ SUSTAINABLE EXHIBITION STANDS IN 4 STEPS ▪

Eco-friendly planning does not only save the environment, but also can lower your expenses! Take these 4 keywords into consideration when outlining your tradeshow presentation:

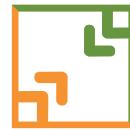
» SAVE   » REDUCE   » RE-USE   » RECYCLE

Constructing one flexible stand display for several shows will reuse many components and will save money long-term, while ensuring your corporate ID is met throughout different tradeshows.



**we  
save**

- » your money as our entire business-model centres on enabling our clients to re-use their exhibition stands over an entire events and exhibition calendar.
- » resources by avoiding bulky construction. The exhibition design already changed from bulky closed designs to more modern, light, open and a more inviting atmosphere.



**we  
reduce**

- » your carbon dioxide footprint shipping and transportation by using shared services
- » your exhibition costs



**we  
re-use**

- » clients printed graphics several times and to wrap and protect materials afterwards
- » our aluminium frame stand build system hundreds of times and wooden elements and carpet to build new crates



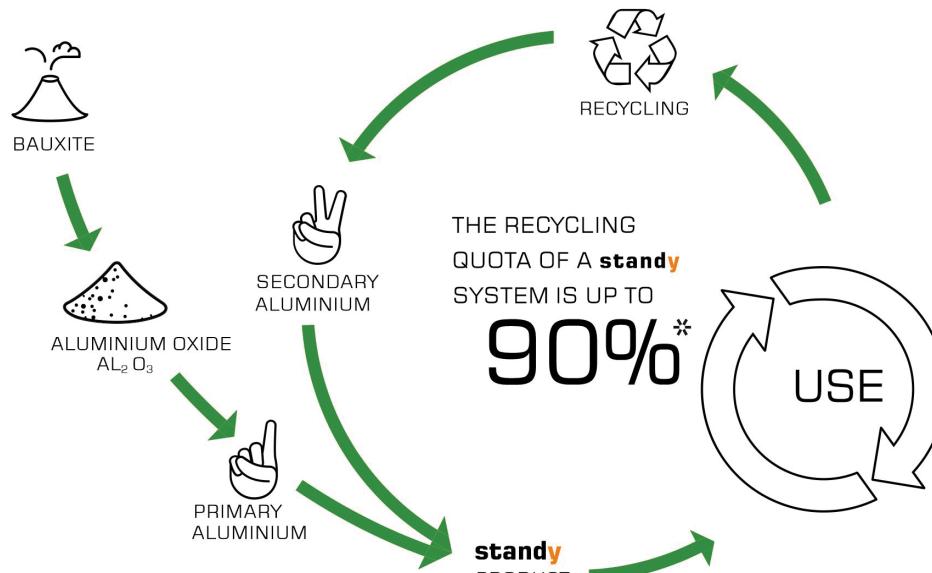
**we  
recycle**

- » our used aluminum with our local community recycle station to lead it back to the recycling cycle
- » fabric banners at the end of life together with our supplier

***we are green! ... and  
ORANGE OF COURSE!***

# OUR SUSTAINABLE APPROACH

## ▪ SUSTAINABLE EXHIBITION STANDS IN 4 STEPS ▪



\* Numbers for the European market



### Certification to Nordic Swan

All used UV inks carry the Nordic SwanLabel – a Scandinavian eco-label. Only products that meet certain requirements regarding their raw material origin and composition, their emission limit values during production and some other ecological and social criteria are licensed by the Nordic Ecolabelling Board.

### Water based inks

We process mostly water-soluble printing inks. Therefore, our print products can be safely used even in sensitive areas such as shops and living rooms.

### Certification according to the Ökotex standard 100

Of course, our textiles are tested for harmful substances and certified according to Oeko-Tex Standard 100.

The Oeko-Tex® Standard 100 is a globally standardized testing and certification system for textile raw materials, intermediate products and end products of all processing stages. Textile trust – the worldwide synonym for responsible textile production.



**Ray Bloom,**  
Chairman IMEX Group

“I have had the great pleasure of working with Walter Foletti since 1988 when I launched my first meetings industry trade show in Geneva. His professionalism and good humour, and that of his team, have been a great asset to us over the years.”



**Rajeev Kohli,**  
Joint Managing Director  
Creative Travel

“I have had the pleasure of working with the fairservices team for over 15 years now and in them I have someone who not only understands us, but even challenges us and pushes us to be even better than what we want.”

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