

**IMEX
AMERICA**

standy
» a brand by fairservices.net

» 13 - 15 October 2026

» fairservices.net | standy

Christian-Kremp-Str. 6a | D-35578 Wetzlar | Germany
fon: +49 6441 9827410 | info@standy.com

**» PREMIUM EXHIBITION
STAND PACKAGES**



OVERVIEW

IMEX AMERICA STANDY PACKAGE

STAND SIZE ft²

PAGE

100-150 ft²

3

UP TO 200 ft²

4

UP TO 250 ft²

5

UP TO 300 ft²

6

UP TO 400 ft²

7

PAGE

SAMPLE DESIGNS

8-12

ABOUT IMEX

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TESTIMONIALS

16



100 - 150 ft² IMEX AMERICA PACKAGE

\$50.00 / ft²

**IMEX
AMERICA**

standU
READY >> STANDY >> GO!

↑
OVERVIEW



>> BASIC STANDY PACKAGE

	STAND SIZE FT ²				
	100-150	UP TO 200	UP TO 250	UP TO 300	UP TO 400
carpet, color to choose	✓	✓	✓	✓	✓
wall system, 2.5m high, white infill	✓	✓	✓	✓	✓
lockable storage, 1.0m x 1.0 m	-	-	✓	✓	✓
logo or printed name, up to 1.0m ²	✓	✓	✓	✓	✓
light	4	6	8	10	12
information counter	-	-	1	1	1
table / hightable	1	2	3	4	5
chair / barstool	3	6	10	13	16
wastepaper basket	✓	✓	✓	✓	✓



>> UPGRADE PACKAGE OPTIONAL UPGRADE EXAMPLE

100 ft ² standy package	\$5,000.00
full size seamless fabric prints for 6 wall elements	\$2,250.00
header incl. fabric print / 2.50m x 0.50m	\$500.00
additional furniture package	\$550.00
sideboard	\$350.00
drayage	\$1,250.00

Total price for shown design **\$9,900.00** *

* venue services not included

200 ft² IMEX AMERICA PACKAGE

\$50.00 / ft²

**IMEX
AMERICA**

standU
READY >> STANDY >> GO!



>> BASIC STANDY PACKAGE

STAND SIZE FT²

	100-150	UP TO 200	UP TO 250	UP TO 300	UP TO 400
carpet, color to choose	✓	✓	✓	✓	✓
wall system, 2.5m high, white infill	✓	✓	✓	✓	✓
lockable storage, 1.0m x 1.0 m	-	-	✓	✓	✓
logo or printed name, up to 1.0m ²	✓	✓	✓	✓	✓
light	4	6	8	10	12
information counter	-	-	1	1	1
table / hightable	1	2	3	4	5
chair / barstool	3	6	10	13	16
wastepaper basket	✓	✓	✓	✓	✓



>> UPGRADE PACKAGE OPTIONAL UPGRADE EXAMPLE

200ft ² standy package	\$10,000.00
flooring upgrade to Wooden optic PVC	\$1,200.00
full size seamless fabric prints for 8 wall elements	\$3,000.00
storage room with lockable door / 1.00m x 1.00m	\$475.00
reception counter	\$600.00
graphic for reception counter	\$150.00
brochure rack	\$250.00
55" Samsung LED TV incl. media player	\$1,600.00
iPad with floorstand	\$450.00
drayage	\$1,500.00
Total price for shown design	\$19,225.00

* venue services not included

250 ft² IMEX AMERICA PACKAGE

\$50.00 / ft²



» BASIC

STANDY PACKAGE

STAND SIZE FT²

	100-150	UP TO 200	UP TO 250	UP TO 300	UP TO 400
carpet, color to choose	✓	✓	✓	✓	✓
wall system, 2.5m high, white infill	✓	✓	✓	✓	✓
lockable storage, 1.0m x 1.0 m	-	-	✓	✓	✓
logo or printed name, up to 1.0m ²	✓	✓	✓	✓	✓
light	4	6	8	10	12
information counter	-	-	1	1	1
table / hightable	1	2	3	4	5
chair / barstool	3	6	10	13	16
wastepaper basket	✓	✓	✓	✓	✓

» UPGRADE

PACKAGE OPTIONAL UPGRADE EXAMPLE

250ft ² standy package	\$12,500.00
full size seamless fabric prints for 12 wall elements	\$4,500.00
suspended cube; inside and outside prints	\$4,500.00
furniture upgrade	\$1,450.00
55" Samsung LED TV	\$1,600.00
drayage	\$2,000.00

Total price for shown design **\$24,950.00** *

* venue services not included

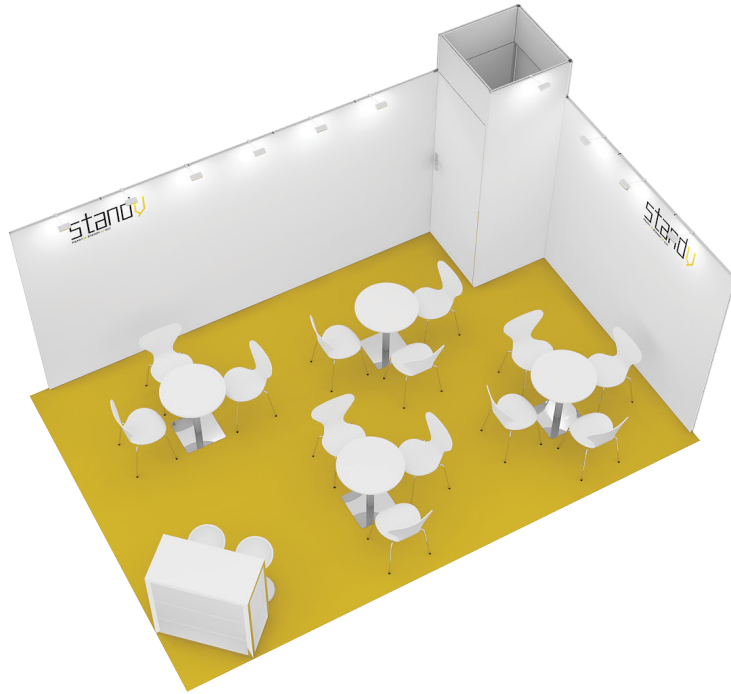
300 ft² IMEX AMERICA PACKAGE

\$50.00 / ft²

**IMEX
AMERICA**

standU
READY >> STANDY >> GO!

OVERVIEW



>> BASIC STANDY PACKAGE

	STAND SIZE FT ²				
	100-150	UP TO 200	UP TO 250	UP TO 300	UP TO 400
carpet, color to choose	✓	✓	✓	✓	✓
wall system, 2.5m high, white infill	✓	✓	✓	✓	✓
lockable storage, 1.0m x 1.0 m	-	-	✓	✓	✓
logo or printed name, up to 1.0m ²	✓	✓	✓	✓	✓
light	4	6	8	10	12
information counter	-	-	1	1	1
table / hightable	1	2	3	4	5
chair / barstool	3	6	10	13	16
wastepaper basket	✓	✓	✓	✓	✓



>> UPGRADE

PACKAGE OPTIONAL UPGRADE EXAMPLE

300 ft ² standy package	\$15,000.00
300 ft ² flooring upgrade / PVC in wooden optic	\$1,800.00
full size seamless fabric prints for 12 wall elements	\$4,500.00
arch wall with double sided fabric prints	\$1,250.00
meeting furniture upgrade	\$1,300.00
furniture upgrade / 2x velvet sofa, couch table	\$1,500.00
55" Samsung LED TV incl. media player	\$1,450.00
brochure rack	\$250.00
graphic for reception counter	\$150.00
drayage	\$2,500.00
Total price for shown design	\$29,700.00 *

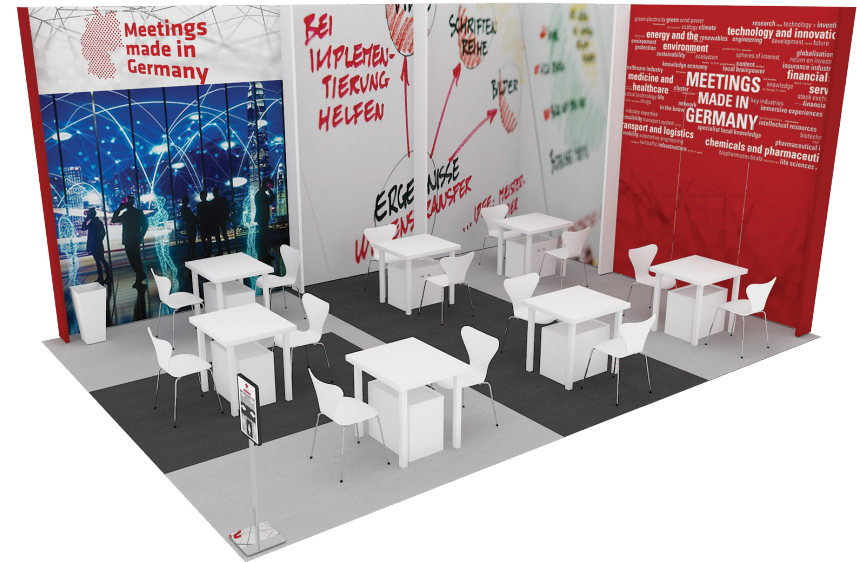
* venue services not included

400 ft² IMEX AMERICA PACKAGE

\$50.00 / ft²

IMEX
AMERICA

standU
READY >> STANDBY >> GO!



>> BASIC

STANDY PACKAGE

STAND SIZE FT²

	100-150	UP TO 200	UP TO 250	UP TO 300	UP TO 400
carpet, color to choose	✓	✓	✓	✓	✓
wall system, 2.5m high, white infill	✓	✓	✓	✓	✓
lockable storage, 1.0m x 1.0 m	-	-	✓	✓	✓
logo or printed name, up to 1.0m ²	✓	✓	✓	✓	✓
light	4	6	8	10	12
information counter	-	-	1	1	1
table / hightable	1	2	3	4	5
chair / barstool	3	6	10	13	16
wastepaper basket	✓	✓	✓	✓	✓

>> UPGRADE

PACKAGE OPTIONAL UPGRADE EXAMPLE

350ft ² standU package	\$17,500.00
height upgrade to 3.50m	\$900.00
full size seamless fabric prints for 12 wall elements	\$6,300.00
full size seamless fabric prints for stitch walls	\$1,313.00
furniture upgrade	\$3,200.00
drayage	\$2,200.00

Total price for shown design **\$31,413.00** *

* venue services not included

» 9m²



» 9m²



» 9m²



» 9m²



» 12m²



» 12m²



» 13.5m²



» 15m²



» 16m²



» 17m²



» 18m²



» 18m²



» 21m²



» 24m²



» 24m²



» 24m²



» 27m²



» 28m²



» 30m²



» 30m²



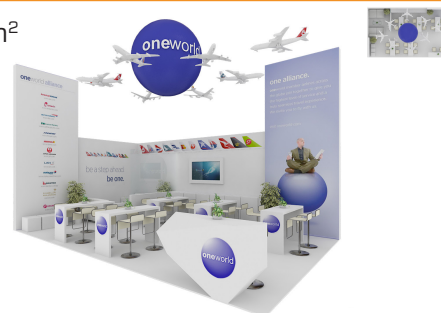
» 30m²



» 33m²



» 35m²



» 35m²



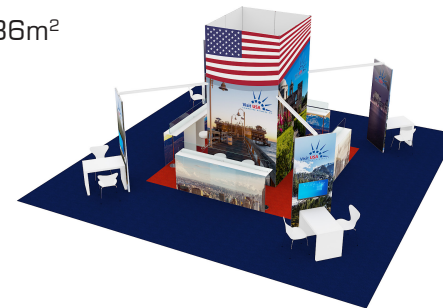
» 35m²



» 36m²



» 36m²



» 40m²



» 40m²



» 40m²



» 40m²



» 40m²



» 42m²



» 45m²



» 45m²



» 48m²



» 50m²



» 50m²



» 50m²



» 50m²



» 54m²



» 54m²



» 55m²



» 56m²



» 60m²



» 60m²



» 65m²



» 65m²



» 72m²



» 72m²



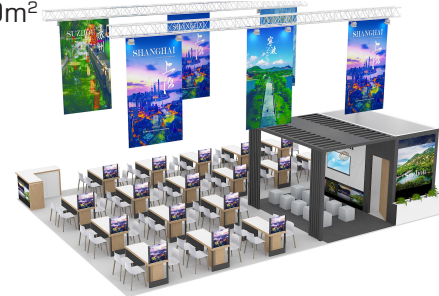
» 72m²



» 80m²



» 100m²



» 100m²



» 120m²



» 120m²



» 120m²



» 120m²



» 150m²



» 250m²



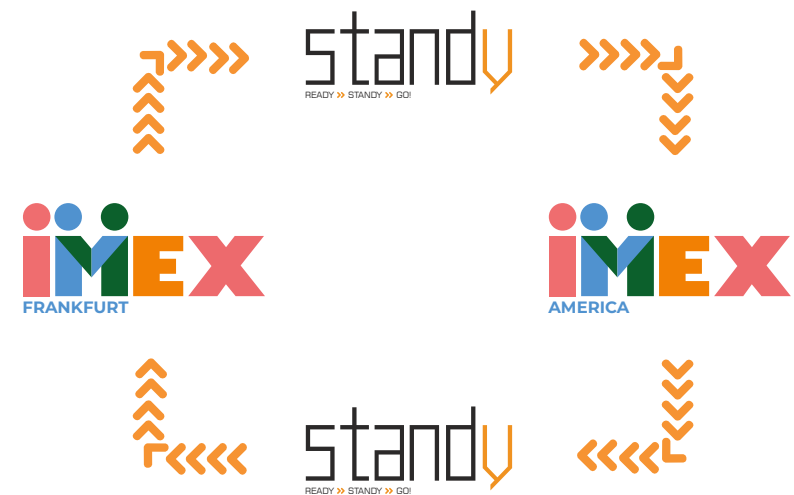
STANDY DESIGN APPROACH FOR SMALLER STANDS

- » Official / recommended stand design and stand contractor
- » Turnkey ready and hassle free packages
- » No hidden or additional costs
- » Onsite support during the entire show



IMEX FRANKFURT & IMEX AMERICA

- » Cost reduction as the stand is used several times
- » Same stand design for two shows
- » Same system in Las Vegas and Frankfurt onsite available (no expensive shipping or transportation needed)
- » Only graphics need to be shipped
- » We discuss similar spaces with organizers
This way graphics can be reused
- » Clever graphic layout can reduce new graphic prints
- » Only one personal partner to deal with
- » Multi year usable



GET IN TOUCH TODAY:

for more information: info@standy.com / standy.com

CEO / **Carsten Steffen**

cs@standy.com +49 177 / 7 911 850

Senior Project Management / **Jan-Eric Jandt**

jj@standy.com +49 163 / 219 45 16



OUR SUSTAINABLE APPROACH

▪ SUSTAINABLE EXHIBITION STANDS IN 4 STEPS ▪

Eco-friendly planning does not only save the environment, but also can lower your expenses! Take these 4 keywords into consideration when outlining your tradeshow presentation:

» SAVE » REDUCE » RE-USE » RECYCLE

Constructing one flexible stand display for several shows will reuse many components and will save money long-term, while ensuring your corporate ID is met throughout different tradeshows.



» your money as our entire business-model centres on enabling our clients to re-use their exhibition stands over an entire events and exhibition calendar.

» resources by avoiding bulky construction. The exhibition design already changed from bulky closed designs to more modern, light, open and a more inviting atmosphere.



» your carbon dioxide footprint shipping and transportation by using shared services

» your exhibition costs



» clients printed graphics several times and to wrap and protect materials afterwards

» our aluminium frame stand build system hundreds of times and wooden elements and carpet to build new crates



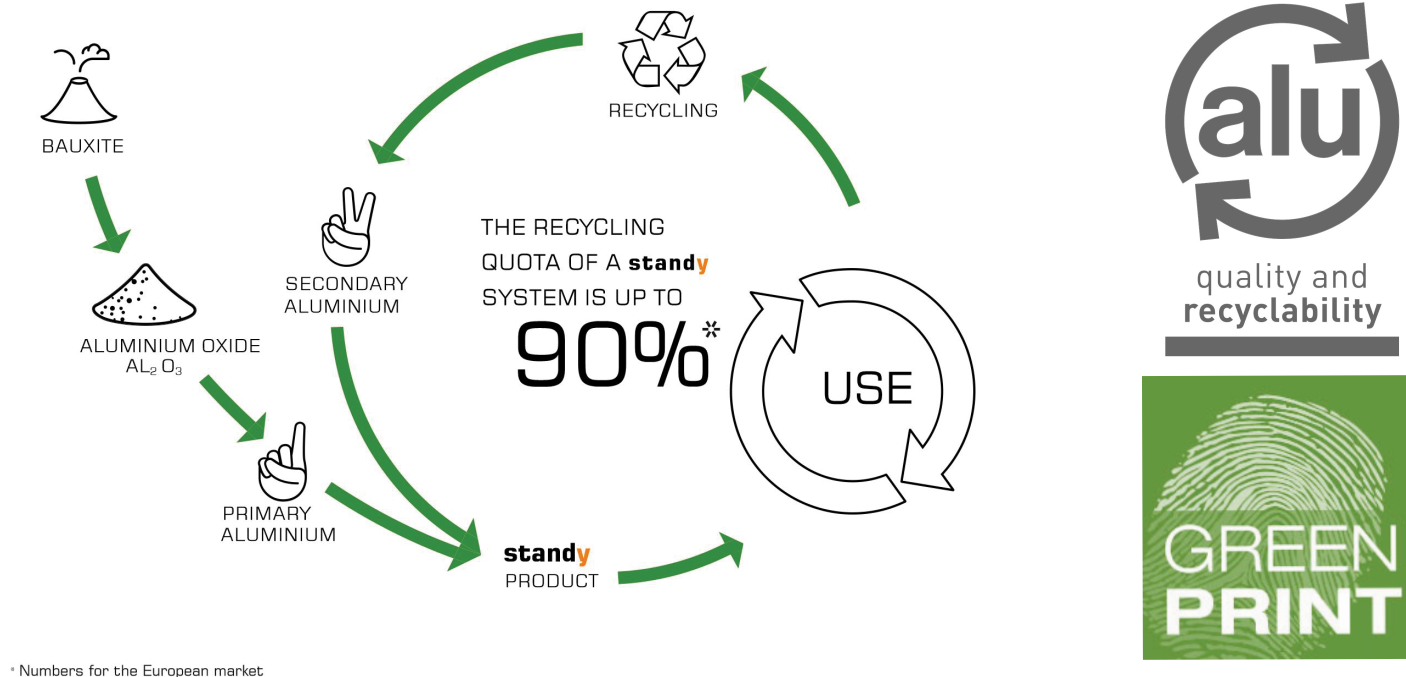
» our used aluminum with our local community recycle station to lead it back to the recycling cycle

» fabric banners at the end of life together with our supplier

we are green! ...and
ORANGE OF COURSE!

OUR SUSTAINABLE APPROACH

■ SUSTAINABLE EXHIBITION STANDS IN 4 STEPS ■



Certification to Nordic Swan

All used UV inks carry the Nordic SwanLabel – a Scandinavian eco-label. Only products that meet certain requirements regarding their raw material origin and composition, their emission limit values during production and some other ecological and social criteria are licensed by the Nordic Ecolabelling Board.

Water based inks

We process mostly water-soluble printing inks. Therefore, our print products can be safely used even in sensitive areas such as shops and living rooms.

Certification according to the Ökotex standard 100

Of course, our textiles are tested for harmful substances and certified according to Oeko-Tex Standard 100.

The Oeko-Tex® Standard 100 is a globally standardized testing and certification system for textile raw materials, intermediate products and end products of all processing stages. Textile trust – the worldwide synonym for responsible textile production.



“I have had the great pleasure of working with Walter Foletti since 1988 when I launched my first meetings industry trade show in Geneva. His professionalism and good humour, and that of his team, have been a great asset to us over the years.”



“I have had the pleasure of working with the fairservices team for over 15 years now and in them I have someone who not only understands us, but even challenges us and pushes us to be even better than what we want.”

fairservices.net GmbH

standy

Christian-Kremp-Str. 6a
D-35578 Wetzlar | Germany

fon: +49 6441 9827410

cell: +49 177 79 11 850

info@standy.com

www.standy.com

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Christian-Kremp-Str. 6a | D-35578 Wetzlar | Germany
fon: +49 6441 9827410 | info@standy.com

